

TEACHER'S ACTIVITY REPORT 2019- 2020

FACULTY: COMMERCE DEPARTMENT: COMMERCE IQAC ACTIVITY No: SVC/2019-20/COM/SB/2

NAME OF THE ACTIVITY:			
DATE:- 20 th September 2019	FACULTY:- COMMERCE	DEPARTMENT:- COMMERCE/MAC	COORDINATOR NAME Dr. Sindhumani Bag
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
11.45am	DELHI-NCR Sri Venkateswara college.	48	OUTDOOR
SUPPORT/ASSISTANCE:	Sri Venkateswara college, University of Delhi		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO.- III,V):

TOPIC/SUBJECT OF THE ACTIVITY	AD BUZZ
OBJECTIVES	To promote creativity among members.
METHODOLOGY	By dividing members into teams and giving them 15min prep time to present a 60-75sec advertisement.
OUTCOMES	This exciting intra-society event received total of 48 participation. Participants appraised the organisation and the idea of this event.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

<input checked="" type="checkbox"/> Notice & Letters	Student list of participation	Activity report	Photos <input checked="" type="checkbox"/>	Feedback form
Feedback analysis	News clip with details	Certificate	<input checked="" type="checkbox"/> Any other	

IQAC Document No:	Criterion No: III, V	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Sindhumani Bag	Dr. Shruti Mathur	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

Ad Buzz

20 Sept, 2019

Each team was asked to enact 60-75 seconds advertisement with a 15 minute prep time on topics and products given on the spot. Each member used taglines, propos and ideated the whole advertisement to be sold to a panel of jury.





SRI VENKATESWARA COLLEGE
(University of Delhi)

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Principal
Sri Venkateswara College

IQAC Coordinator

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Campus

Prof Alo Nag
University of Delhi South
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Department of Zoology

Dr. Shruti Mathur
Department of Commerce

Dr. Padma Priyadarshini
Department of Sociology

Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

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